

Creative and Fun Campaign Ideas

Fun “theme” day that draws attention to community needs

Pumpkin carving contest

Day of Vacation by donating a day’s salary to United Way

Day of vacation raffle at employee meeting for pledge cards returned that day

Kiss a pig contest

Hold an agency fair

Donate and go home early or come in late day

Hold a raffle for large item such as TV or gas gift card

Jail and Bail (collect donation to get out of jail)

“Thank you” breakfast featuring guest speaker whose life has been impacted by their donation

Collect pop cans or have a “Penny War”

Wii bowling tournaments

Golf tournament or indoor golf course

Live, silent or on-line auctions

Lunch and a movie

Root beer floats or ice cream socials

Poker Run

Chili Cook-Off or Iron Chef Competition

Relaxed dress code during campaign (for a price)

Auction for RESERVED parking spots, or executive valet service

Pink Flamingo Attack (\$\$\$ to have them removed)

Garage or Bake Sale

Cookbook or calendar sheets

Spell out Live United in a flower bed

Scavenger Hunt

Cookout or company picnic

Sidewalk artwork contest

Popcorn Fridays

Pay \$1 to change the radio station at the office

Freaky Friday (switch jobs with your supervisor for an afternoon)

